"New Jersey's only radio station."

Oo0o0oo spo0oky! Skeleton seance! (T-shirt graphic)

No doubt our claim to fame here at WPRB Princeton, being one of the oldest surviving FM radio stations in New Jersey and greater Philadelphia. As much as this statement speaks for our reliable freeform programming over the years, these words are rooted more in the unique art that we continue to share together: **our radio-supported independent community.** I see our fans at the events we sponsor, and I hear our DJs express love for those folks who make their shows worthwhile. We learn and thrive together, and wherever you are in the world, on the internet or through the radio, we are there for you.

This past year has seen many important technological milestones at the station, thanks to your generous contributions during the spring. The biggest among these was top-of-the-line equipment for portable broadcasting, already in use and with plenty of plans in the works. Perhaps you've already peeked our **brand-spanking-new website**, fully constructed by our own students and populated by a plethora of **live-recorded music & interviews** following a very successful summer of programming. We really feel like we are connecting people, fostering a community, and serving you, our beloved listeners. And, yet none of this would have been possible without you in the first place!

Sweet dreams, sleepy demon :) (Sticker graphic)

With the changes we have made, more possibilities have opened up, and we still need your help to get to where we want to be. To that end, we are making big changes to our fundraising calendar by relaunching our week-long membership drive in the spring beginning next year. Why then are we asking now? In order to take this bold step, we need your help to keep our momentum up in the coming months. Although staffed by university students, **we are independently owned and funded -- that means we'll need all the support we can get to make this happen**. What does that mean for your donation this fall? In addition to keeping us alive, your donation will bring **more community events and more of your favorite musicians** streaming live here on your favorite radio station.

Finally, we know you like your swag! 😎 At the lowest pledge level, you'll be able to take home two new amazing stickers. Donate a bit more, and, with the new station tee, the ghosts of WPRB's rockin' past will quickly find a new vessel to channel their emo spirits through. Take the next step, and prepare yourself for the winter with our woven snowboarder hats. The benefits really go both ways here!

You can make your tax-deductible pledge at **pledge.wprb.com**, or mail in a check with the form on the back of this letter. In perfectly imperfect harmony, we bring the sounds from the underground straight to your doorstep. Donate today and put radio back on the map for the generations to come.

Tristan Schrader
Station Manager, WPRB 103.3 FM

Yes! I want to support WPRB!

You can pledge online by visiting pledge.wprb.com, or by returning this form to WPRB, 030 Bloomberg Hall, Princeton, NJ 08544.

Name: _____

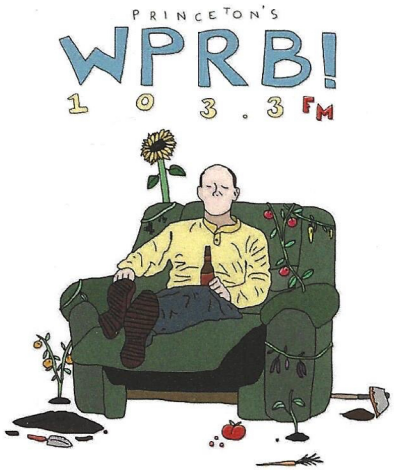
Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____

Email: _____



Kick back and relax
(Sticker graphic)

PLEDGE AMOUNT (check one):

[ ] $15 - You will receive a WPRB sticker pack (all new designs!)

[ ] $45 - You will receive a WPRB Ouija T-shirt + the sticker pack!

[ ] $103.30 - You will receive a WPRB winter snow hat + the T-shirt + the sticker pack!

[ ] $_____ Pledge at level of your choice.

[ ] DECLINE ALL PREMIUMS. **If you still want to donate but don't desire any gifts.**

T-SHIRT SIZES (circle one)								
Men's					**Women's**			
S	**M**	**L**	**XL**	**XXL**	**S**	**M**	**L**	**XL**

I want to pay by (check one):

[ ] CHECK/MONEY ORDER (enclosed, make payable to WPRB)
[ ] CREDIT CARD (circle on): Visa MC Discover AMEX

Card #: _____

Exp. Date: _____ **Security Code (CVV)**: _____

Cardholder's Name: _____

Cardholder's Signature: _____

****** Please reply by NOVEMBER 17th! ****** **Thank you for supporting independent community radio! All donations are tax deductible less the dollar value of the gifts received.**